

# EMMA Elmwood Holiday Extravaganza Advertising Order Form



ELMWOOD  
MURDOCK  
MERCHANTS'  
ASSOCIATION

Name: \_\_\_\_\_

Business: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

**DEADLINE!**

Choose an Ad Format:				Price		Note Your Total Here:
✓	Format	Description	Size	Member	Non-Member	
	<b>A</b>	Full Page Ad	7.5" x 10"	<b>\$250.00</b>	\$300.00	
	<b>B</b>	1/2 Page Ad	7.5" x 4.75"	<b>\$125.00</b>	\$150.00	
	<b>C</b>	1/4 Page Ad	3.66" x 4.75"	<b>\$65.00</b>	\$75.00	
	<b>D</b>	Business Card Ad - Best value	3.66" x 2"	<b>\$25.00</b>	\$35.00	

## ADVERTISING ARTWORK INFORMATION

### Check all that apply:

- Use the same ad copy as last time
- New ad and instructions emailed to the Newsletter Designer
- Logo attached to email to Newsletter Designer
- Payment sent to EMMA Treasurer

E-mail this completed form and artwork to the Newsletter Designer:

**Millie Anderson**  
**Mill.anderson@hotmail.com**  
**122 N 29th St Apt 8**  
**Ashland, NE 68003**

See next page for more information

## PAYMENT INFORMATION: Pay via PayPal or mail check

**PAYPAL Info on the EMMA website:**

**www.elmwoodmurdock.com**

**OR Mail this form with your payment to:**  
**Elmwood/Murdock Merchants' Association**  
**PO Box 258**  
**Elmwood NE 68349**

The "EMMA" newsletter will be posted on the EMMA website, area publications, and on social media to expand its reach and save on increased printing costs. A mailer with a link to the online newsletter will be mailed to all households in the surrounding towns. This is a great opportunity to promote your business, advertise items for sale, or announce special activities!

**Format A**  
Full Page Ad  
7.5" x 10"

**Format C**  
1/4 Page Ad  
3.66" x 4.75"

*Please note that the actual ad sizes may vary slightly depending on the newsletter layout.*

**INSTRUCTIONS FOR ADS IN ELECTRONIC FORM:**

Save images as jpeg, pdf, or tiff

E-mail files to: [Mill.anderson@hotmail.com](mailto:Mill.anderson@hotmail.com)

**Format B**  
1/2 Page Ad  
7.5" x 4.75"

**Format D**  
Business Card Ad  
3.66" x 2"

If you want your business card to be your ad, select Format "D" and enclose your card with this completed form, and payment.

**INSTRUCTIONS FOR ADS IN PAPER FORM:**

Simply fill out the front of this form and attach a separate sheet with a clean printout of your ad and / or logo in the correct size.

If you prefer to have your ad designed by us, make a sketch of what you want the ad to say and look like. Include any special instructions and mail with this completed form.

**There will be a \$50.00 charge for this service.**

e-mail your ad or article to: [Mill.anderson@hotmail.com](mailto:Mill.anderson@hotmail.com)  
Or mail your ad artwork to:

**Millie Anderson**

**122 N 29th St Apt 8; Ashland, NE 68003**