

2024, EMMA Elmwood Holiday Extravaganza Advertising Order Form



ELMWOOD
MURDOCK
MERCHANTS'
ASSOCIATION

Name: _____

Business: _____

Address: _____

City, State, Zip: _____

Phone: _____

E-mail Address: _____

DEADLINE!
Friday,
Oct 25, 2024

Choose an Ad Format:				Price		Note Your Total Here:
✓	Format	Description	Size	Member	Non-Member	
	A	Full Page Ad	7.5" x 10"	\$250.00	\$300.00	
	B	1/2 Page Ad	7.5" x 4.75"	\$125.00	\$150.00	
	C	1/4 Page Ad	3.66" x 4.75"	\$65.00	\$75.00	
	D	Business Card Ad - Best value	3.66" x 2"	\$25.00	\$35.00	

ADVERTISING ARTWORK INFORMATION

Check all that apply:

- Use the same ad copy as last time
- New ad and instructions emailed to the Newsletter Designer
- Logo attached to email to Newsletter Designer
- Payment sent to EMMA Treasurer

E-mail this completed form and artwork to the Newsletter Designer:

Millie Anderson
Mill.anderson@hotmail.com
864 Whitetail Run Circle
Ashland, NE 68003

See next page for more information

PAYMENT INFORMATION:

Pay via PayPal or mail check

PAYPAL Info on the EMMA website:

www.elmwoodmurdock.com

OR Mail this form with your payment to:
Elmwood/Murdock Merchants' Association
PO Box 258
Elmwood NE 68349

The "EMMA" newsletter will be posted on the EMMA website, area publications, and on social media to expand its reach and save on increased printing costs. A mailer with a link to the online newsletter will be mailed to all households in the surrounding towns. This is a great opportunity to promote your business, advertise items for sale, or announce special activities!

Format A
Full Page Ad
7.5" x 10"

Format C
1/4 Page Ad
3.66" x 4.75"

Please note that the actual ad sizes may vary slightly depending on the newsletter layout.

INSTRUCTIONS FOR ADS IN ELECTRONIC FORM:

Save images as jpeg, pdf, or tiff

E-mail files to: Mill.anderson@hotmail.com

Format B
1/2 Page Ad
7.5" x 4.75"

Format D
Business Card Ad
3.66" x 2"

If you want your business card to be your ad, select Format "D" and enclose your card with this completed form, and payment.

INSTRUCTIONS FOR ADS IN PAPER FORM:

Simply fill out the front of this form and attach a separate sheet with a clean printout of your ad and / or logo in the correct size.

If you prefer to have your ad designed by us, make a sketch of what you want the ad to say and look like. Include any special instructions and mail with this completed form.

There will be a \$50.00 charge for this service.

e-mail your ad or article to: Mill.anderson@hotmail.com
Or mail your ad artwork to:
Millie Anderson
864 Whitetail Run Cr; Ashland, NE 68003