

Elmwood Murdock Merchants Association

Regular meeting minutes

August 21, 2023,

The Elmwood Murdock Merchants Association met at the Elmwood Cultural Arts and Learning Center on Monday, August 21st, 2023, at 7 p.m. Those in attendance were Kris Shrader, Kurk Shrader, Julie Anderson, Becky Kicak, Dana Stahl, Andy Clements Tifanie Vogt, Alli Beach and Sandi Rippe.

The minutes from the July Meeting were approved as written.

Treasurer's Report: A treasury report was provided. Still waiting for about \$1369.34 from the Cass County Tourism Grant.

Membership Report: Only 2 memberships need to be renewed for sponsorship. Sandi will reach out to the Coop.

Committee reports:

Economic Development: Not much to report. BJ Absent

EMMA grant: Awarded to Keep Cass County Beautiful - Dana will plan something for this spring with the electronic recycling.

Newsletter: Pat Absent - Next newsletter is November - Holiday Extravaganza. Sandi and Syracuse Area Hospital will assist again in the publishing of 1800 copies. The deadline will be a week before Thanksgiving.

Social media: Bonnie has been sharing website posts. Nothing new to report

Web site: Julie has posted the minutes and agenda. Working to keep things cleaned up on the website.

Unfinished Business:

The Health Fair is scheduled for October 14th. The bank plans to put reminders in bank statements. FBLA is partnering with us again. Since we were able to save money on the publishing of the newsletter, we voted to provide FBLA with up to \$250 for printing banners/supplies. A motion was made by Kurk and 2nd by Bonnie.

Holiday Extravaganza: Tifanie and Alli joined the meeting to discuss how ECA could help with the Holiday Extravaganza and the park decorations. This year the Fire Department is in charge of Santa as it has been in the past. It's just too long and cold to do the Santa in the Streets. This year ECA has plans to decorate the Gazebo and add the "Christmas Tree Trail". Since EMMA no longer has the expenses associated with the Holiday Extravaganza, it was voted to give the Library \$150, ECA \$150, and sponsor a tree \$25. A Motion was made by Kurk and Becky 2nd.

Meeting Adjourned at 8:05.

New Business: None

The next meeting is Monday, September 18th @ 7 p.m. at the Learning Center.

Becky Kicak

Secretary