

ELMWOOD-MURDOCK MERCHANTS' ASSOCIATION

Minutes of the Meeting

January 17, 2022; 7 p.m.

The Elmwood-Murdock Merchants' Association met at the Aldrich Museum on Monday, January 17, at 7 p.m. Those in attendance included Kris Shrader, Becky Kicak, Bonnie Brewer, Kurk Shrader, Pat Ervin, Heath Vogt, Dana Stahl, and Julie Anderson.

The minutes of the December 2021 meeting were reviewed. Kurk motioned to approve, Heath Vogt seconded. All voted Aye. Minutes were approved.

Treasurer's Report. Andy was not present. He submitted his report via email. It was reviewed and with no objections, the treasurer's report was approved as presented.

Membership Report: Email were sent in January to remind members to renew by the end of February.

Budget: Kurk motioned to approve the budget. Pat seconded. All agreed.

Economic Development: Bj was absent. The lots on main street were listed for sale. Dave Spohr calculated 800 volunteer hours for the demolition of the buildings.

EMMA Grant: No applications were received. Need to do a better job at advertising this.

Newsletter: Spring newsletter will be electronical only. Pat suggested April 16th for the information for it.

Social Media: Bonnie reported 411 likes.

Website: Updated. Send any suggestions to Julie.

Unfinished Business:

The Mopac banner has been rehung.

Sign still not repaired. Project ongoing.

Officers/chairs for 2022: In place.

Goals for 2022:

1. Increase membership to previous levels: 68 previously. – hold membership drive event?
2. Save toward designated fund for Elmwood Community Foundation: \$500 budgeted to be added this year.
3. Better Promote our grant opportunity: Campaign to advertise and show what the past recipients have done with the funding.

New Business:

None.

With no objections, the meeting was adjourned at 7:49 p.m. The next meeting 02/21/2022 at 7:00 pm at the Aldrich Museum in the back of the Elmwood Public Library.

Julie Anderson; Secretary