

Elmwood Murdock Merchants' Association

August 16, 2021

7 p.m.

Aldrich Museum

The Elmwood Murdock Merchants' Association met Monday, August 16th at 7 p.m. In attendance were Kris Shrader, Kurk Shrader, Bonnie Brewer, Becky Kicak, Pat Ervin, Andy Clements, Bj Burrows, Joann Hill, and Julie Anderson.

Minutes from July reviewed and approved as written.

Treasurer's report: Treasurer's report reviewed.

Membership report: Some renewals have been received. Andy will reach out to Linn at SCC. Jackie Heard would like information about sponsorship. Becky will check with the Village about renewal.

Committee reports:

Economic Development: There is some movement on the properties on main street. Question about buildings on main being made into apartments. EMMA will send a letter to the Village Board or attend a meeting.

EMMA Grant: No applications received

Newsletter: Start working on the Fall Newsletter soon.

Social Media: Continue posting and sharing merchants' news and posts.

Website: Set up video

Unfinished Business:

- Replacement Highway sign: The new sign is bending. Local help to install posts: Heath Vogt has a skid loader we can check about using. Romero? Warthog Construction? Kurk will get bids. If under \$300 he will have it done. Don't order the new sign until we see how this goes.
- Know Your Neighbor Event: Bonnie Brewer –Sept 26<sup>th</sup> Sunday, Sept 26<sup>th</sup> 4:30-6:30. It will be at the Learning Center. Scale back for the first year:
  - o Hot dogs/buns
  - o Bottled water
  - o Ask Merchants if they want to put up a display or donate something for a giveaway
  - o Could have booths around the edges, tables in the middle, and open the big door.
- Fair Booth – Not many members participated. Maybe better to sponsor the fair than to have a booth. \$250 for a booth. Bj will check into it for next year. Maybe invite Meggan Roeber, Fair Manager, to an EMMA meeting.
- Holiday Extravaganza:
  - o Santa will ride again through town.

- No Santa at the Fire Hall
- Maybe the parade could meander through town, too?
- Theme: Make memories

New Business:

- EMMA could purchase a Brick for Elmwood Learning Center. \$250 4"x8" 18 characters. Andy motioned to purchase a brick with EMMA info on it. Pat seconded. All approved.
- Rachel Brandenburg with CHI T.E.A.M.S would like a letter of commitment from EMMA. Kris will work on this. Maybe have an article in the next newsletter?
- Grant Application: Received one from the Elmwood Community Center. Removing stump and sidewalk and replacing it. It is \$4750 for tear out, haul away, and replacement. Kurk motioned to approve the grant award to the Elmwood Community Center. Andy seconded. All approved.
- Business Recognition: Corner House Market Goods will be recognized at the Know Your Neighbor Day. Possibly Meisinger Floral?

With no further business, the meeting was adjourned at 8:00.

The next meeting will be September 20<sup>th</sup> at 7 p.m. at the Learning Center – Back Room.

Julie Anderson, Secretary