

ELMWOOD-MURDOCK MERCHANTS' ASSOCIATION

Minutes of the Meeting
September 20, 2021; 7 p.m.

The Elmwood-Murdock Merchants' Association met at the Learning Center on Monday, September 20, at 7 p.m. Those in attendance included Kris Shrader, Becky Kicak, Bonnie Brewer, Bailey Frahm, Sela Rikli, Kurk Shrader, Andy Clements, Becky Smart, and Pat Ervin.

The minutes of the August 2021 meeting were approved as corrected (note there was a one application for the grant, not zero).

Treasurer's Report. Andy reported a balance on hand of \$4,594.11. There are 29 paid members, 2 trade members, and eight sponsor/members. With no objections, the treasurer's report was approved as presented.

Grant: The Community Center was the summer recipient of the EMMA grant. Their sidewalk project they proposed is complete but no statements have been presented as of yet.

Newsletter: Pat reported that the newsletter was due November 1 with anticipated delivery on November 10.

Social Media: No report.

Website: No report.

Unfinished Business.

Good Neighbor Event. Sela and Bailey reported that they had 11 businesses attending the Good Neighbor Event. They highlighted all of the FBLA's planned activities. They plan on setting up at 4 p.m. for the 4:30 to 6:30 events. Ideas that were mentioned included food for 150, raffles, business tables, games, balloons, door prizes, good neighbor awards, and publicity (Friday folders, Facebook, flyers around town etc.)

The sign on Highway 1 needs two new poles. Kurk had asked for a bid from Warthog Landscaping. Jacobus Grobler indicated he would be interested in the job but needed to know how to proceed as he needs two 20-foot telephone poles; therefore, no estimate was given. OPPD will be contacted to see if they have any used poles available.

Extravaganza. Planning continued on the Extravaganza. Kris reported on the events that would be continued and what additional contacts need to be made. Events that are being planned include the pancake feed, candy cane lane, Aldrich House event, Quonset with music, craft show, Memorial event, soup supper, coloring pages, and Santa parade around town. Pat will design the coloring page. Should the parade be continued. At this point, members indicated that they wanted to see if people would provide events and products at the park instead of a parade (in conjunction with the tree lighting). Examples would include: fire pits, cider, candy canes, cookies, hot chocolate, Santa tattoos, caroling, lighted cars parked around the park, popcorn, smores, hayrack rides, straw bales, snowflake making, and other booths (as often shown in Hallmark movies).

There was no new business. With no objections, the meeting was adjourned at 8:10 p.m.

Kurk Shrader, Acting Secretary